



MEMPHIS AREA ASSOCIATION OF REALTORS®

## Release of Member Data Policy

The Membership Information Policy is approved by the Executive Vice President and is to be reviewed annually. The policy covers the release and sale of membership information in written and electronic form to members and non-members, including mailing addresses, e-mail addresses, phone numbers, and fax numbers.

### **Information for Sale**

*Membership Directories* are to be sold to members or employees of members for the price of \$8 each. Membership Directories may not be sold or given to non-members.

*Mailing Labels or Electronic Address Files* may be sold based on the following pricing structure:

Categories	Member Rate	Non-Member Rate
All Membership	\$150	\$350
All MLS	\$150	\$350
Commercial Council	\$50	\$200
MMDC	\$75	\$225
New Members (12 months)	\$100	\$250
Zip Code	\$50 for first/\$10 each add'l	\$100 for first/\$20 each add'l
Offices	\$50 for first/\$10 each add'l	\$100 for first/\$20 each add'l

Only the office address, not preferred address, will be provided for mailing labels and electronic address files.

### **Information for Release to Members for an Individual Member via Phone**

- Office Mailing Address
- E-mail Address
- Office & Home numbers (Home numbers in Rapattoni are the MLS contact number)
- Office Fax number

### **Information for Release to Non-Members for an Individual Member via Phone**

- Office Mailing Address
- Office & Home numbers (Home numbers in Rapattoni are the MLS contact number)
- Office Fax number

Staff may provide mailing addresses, e-mail addresses, phone numbers, and fax numbers to chapter and board candidates. These candidates will be provided a written statement regarding the intended purpose and informing the candidate that the information provided is not to be used for spamming or other solicitation of the membership not related to their candidacy.

*Revised February 1, 2008*