

Serving up value for members since 1910.



# 2011 STAR SPONSOR

## Menu

MAAR AND OUR AFFILIATES  
GO TOGETHER LIKE  
MEAT AND POTATOES!

### Open

MON-FRI 8:30AM TO 5PM

6393 Poplar Ave Memphis 38119  
901.685.2100 [maar.org](http://maar.org)

HEAD CHEF: jules wade  
MAÎTRE D': katie shotts  
901.818.2435 [katie.shotts@maar.org](mailto:katie.shotts@maar.org)

## The Value of Partnering with MAAR



You work hard for your money.  
Put it to work for **YOU!**

### BE ACCESSIBLE!

Repetitive name placement in front of key industry contacts and press.

### STAND OUT!

Name recognition built through signage at events and placement on promotional materials and website.

### NETWORK!

Your participation will put you in touch with REALTORS® and colleagues in the real estate community.

### SERVE!

Make an impact in the organization to which you belong and get involved in the Affiliate Council.

## CHOICE OF SIDE ITEMS \$500

*You'll be recognized in announcements, advertising and signage and can speak briefly at the event.*

### INAUGURAL

Tried and true, this recipe feeds the heart and warms the soul. January 14, 2011  
Servings: (3)

### RESIDENTIAL HOUSING SUMMIT

A new dish, but already a crowd favorite. Everything you need for sustenance seasoned with expert speakers. Price includes expo table in lobby. Spring 2011  
Servings: (5)

### ANNUAL MEETING & ELECTION

Huge portion size and an excellent value for your dollar. Even after you've cleaned your plate, you'll walk away wanting more. September 8, 2011  
Servings: (5)

### MEMBERSHIP LUNCHEONS (2)

A member favorite! Everyone gathers round the table for this one. Summer & Fall 2011  
Servings: (2 per luncheon)

**CHEF'S SPECIAL**  
Expo Table at the Residential Housing Summit. Prepared by a professional, this dish is ripe with opportunities.  
Servings: (5)  
\$100

BYO MENU TO  
**MAXIMIZE**  
YOUR EXPOSURE!

## BLUE PLATE SPECIALS

*For bigger appetites. Get the whole enchilada with these year-long programs. You'll be recognized in announcements, advertising and signage and can speak briefly at the event.*

### ROOKIE RESOURCE SERIES

Targeted to that delicious, juicy new member—a REALTOR® who has been in the biz one year or less. Attendance varies between 20-60 students per class.  
Servings: (5)  
\$1,500

### LUNCH & LEARN SERIES

This is one time when you are encouraged to talk with your mouth full! Provide lunch for a multi-day designation series and schmooze with the students as you plate up their meal. Attendance varies between 20-60 students per class.  
Servings: (11 à la carte opportunities)  
Market price depending on number of students

### QUARTERLY MARKET UPDATE SERIES

This meat and potatoes event draws those who don't sugar-coat it and want to stay in the know. Experienced, savvy REALTORS® belly-up to this one. Average attendance is 40 members.  
Servings: (4)  
\$1,000

## HOUSE SPECIALTIES

Build Your Own Meal Combo and Save a Bundle!

### PREFERRED PARTNER

Hits the spot when nothing else will do. Filled with quality, fresh ingredients especially for Affiliates. A delicately blended combination of the Inaugural, the Annual Meeting and a whole slew of other toppings. (refer to chart on opposite side)

\$2,100

### 5 STAR SPONSOR

Satisfying your personal taste with the finest service available. A flavorful feast including the Annual Meeting and other ingredients to please a large appetite. (refer to chart on opposite side)

\$1,750

### 4 STAR SPONSOR

Curb your cravings with this hearty plate. Includes all the nutrition and fuel you'll need for your business. (refer to chart on opposite side)

\$1,500

### *Homemade Desserts* \$50



















#### WEEKLY REALTOR® ADVERTISING

Share with a friend! Priced per serving  
Servings: (18)

#### POCKET IN ED CENTER DISPLAY RACK

Give REALTORS® something to-go! 8.5 x 3.5 size  
Priced per pocket for 12 months  
Servings: (6)

## NUTRITIONAL CONTENT (PER SERVING)

| <b>Benefits of Annual Sponsorship</b>   | Preferred Partner   | 5 Star Sponsor  | 4 Star Sponsor  |
|---|---|---|---|
| Use of MAAR Ed Center for BYO REALTOR®-targeted events  | 4   | 3   | 2   |
| Weekly REALTOR® Spotlight with link to your website   | 4   | 3   | 2   |
| One-minute commercial to be shown in MAAR lobby, posted on website & used for event sponsorships                      |    |    |   |
| Mention & link to your website in MAAR tweets & Facebook updates  | 4   | 3   | 2   |
| Opportunity to write an editorial piece for the MAAR This Month e-newsletter  |    |   |   |
| Recognition on maar.org   | Logo & link to your website   | Logo & link to your website   | Name & link to your website   |
| Recognition on MLXchange message of the day   |  |  |  |
| Event recognition including announcements, ad in event program, signage at event and inclusion in any press releases. |  |  |   |
| Two complimentary tickets to Residential Housing Summit   |  |   |   |
| Expo table at Residential Housing Summit  |  |   |   |
| Quarterly membership mailing lists  |  |   |   |
| Recognition in new member and DR orientation materials  | Logo  | Logo  | Name  |
| Recognition in membership directory published several times a year  | Logo  | Logo  | Name  |
| Featured on large poster in MAAR lobby  | Logo  | Logo  | Name  |
| One 8.5 x 11 pocket in Ed Center display rack   |  |  |  |
| A special pin you can wear every day to show your support for MAAR members  |  |   |   |
| Complimentary Affiliate Member dues for one person (\$300 value)  |  |  |  |

# 2011 STAR SPONSOR

## Order Form



### BUILD YOUR OWN MENU

Fresh 100% Natural Benefits  
Humanely Raise & Handled  
Made to Maximize Your Exposure

#### STEP #1 Choose a House Specialty Meal Combo

- Preferred Partner \$2,100
- 5 Star Sponsor \$1,750
- 4 Star Sponsor \$1,500

#### STEP #2 Choose up to 5 Side Items \$500

- Inaugural
- Residential Housing Summit
- Annual Meeting & Election
- Membership Luncheons (2)
  - 1 serving
  - 2 servings

#### STEP #3 Choose up to 3 Blue Plate Specials

- Rookie Resource Series \$1,500
- Lunch & Learn Series Market price  
\_\_\_\_\_ (#) of servings
- Market Update Series \$1,000

#### STEP #4 Choose up to 2 Homemade Desserts \$50

- Weekly REALTOR Ads \_\_\_\_\_ (#) of servings
- Display Rack Pocket

#### STEP #5 Choose the Chef's Special \$100

- Yes, please!
- No, thanks. I'm full.

### BUILD YOUR OWN MENU

Fresh 100% Natural Benefits  
Humanely Raise & Handled  
Made to Maximize Your Exposure



#### STEP #6 Place your order!

Sponsor (Organization) Name

Contact Person

Email

Address

City

State

Zip

Phone

ALL MENU ITEMS  
ARE AVAILABLE  
ON A FIRST COME,  
FIRST SERVED BASIS.

Questions? Let us know!  
We are happy to customize  
a program to suit your  
needs. All you need  
to do is ask!

Contact Katie Shotts  
901.818.2435  
katie.shotts@maar.org

Kindly return order form and check to us  
6393 Poplar Avenue Memphis 38119  
fax 901.761.4003 maar.org

